



Request for proposals from U.S. colleges and universities

Deadline for intent to respond: June 30, 2022

Final proposal deadline: August 15, 2022

The KPMG U.S. Foundation invites you to respond to the Reaching New Heights program's request for proposals.

Program overview: The KPMG U.S. Foundation's Reaching New Heights Program supports inclusive, diverse education. To celebrate KPMG's 125th anniversary, we will award a total of \$125,000 to five eligible recipients. Each recipient will receive a \$25,000 grant and participate in a 2:1 match up to \$500,000 per institution for donations from KPMG LLP professionals, employees, partners and principals.

We will select five U.S. colleges or universities who must use the disbursed funds for an existing or new diversity program within a school of business, technology or law. The programs should exhibit a way to attract, recruit and support underrepresented students at their institution. Selected recipients will be invited to meet with select KPMG U.S. leaders and KPMG U.S. Foundation board members to present their program and provide updates.

Program objective: KPMG U.S. Foundation's commitment to diversity, equity and inclusion (DEI) is a strategic imperative rooted in our vision to have a diverse workforce where professionals can reach their fullest potential in an inclusive work environment. We are committed to increasing representation of diverse students and strengthening the pipeline of diverse talent by:

- Promoting access and equity in education
- Increasing awareness of pipeline diversity at colleges and universities
- Creating partnership and collaboration opportunities for our Business Resource Group (BRG) leaders and their communities

Program details:

- A \$25,000 grant will be awarded to provide financial support to the selected institution's diversity program. The funds can be applied toward initiatives such as recruitment, retention and learning experiences. Please elaborate how the funds will be leveraged to enhance or elevate the new or existing program.
- An additional 2:1 match up to \$500,000 will be provided from donations made by KPMG LLP employees, partners and principals.
- KPMG LLP's BRG leaders will provide mentorship and general guidance on advancing diversity initiatives and programs.

Recipient eligibility:

- Recipient must be a college or university physically located in the U.S. and recognized by the Internal Revenue Service as tax exempt and designated as a public charity under Section 501(c)(3) or as an instrumentality or an integral part of an instrumentality of a federal, state or local government as provided by Section 170(c)(1) of the Internal Revenue Code.



- Funds must go toward an existing or new diversity program within a school of business, technology (including science, engineering or mathematics) or law (e.g. tax).
- Proposal must support a demographic aligned with one or more of KPMG LLP's current BRG groups, such as African Ancestry, Hispanic Latino, Asian Pacific Islander, Abilities in Motion, Pride, Veterans, or KPMG Network of Women.

Instructions for proposal submission

1. **Reply by June 30, 2022, with an expression of interest.** Grants will only be considered for those who have expressed an intent to respond by this deadline. To express interest, please email us at us-fwreachnewheights@kpmg.com.
2. After expressing interest, the next step is to **submit a full proposal no later than August 15, 2022** by completing our online form below.

To apply for this program, please complete our online application [here](#).

3. We are available prior to the August 15 deadline to answer questions and discuss the request for proposal (RFP) and submission requirements. Please email us at us-fwreachnewheights@kpmg.com.

Note 1: Each application will be limited to receiving only one grant award under this particular RFP.

Note 2: KPMG U.S. Foundation requires that proposals submitted for consideration under this RFP include a waiver of university overhead.

Note 3: Any grant or funds that are solicited or distributed pursuant to this RFP are subject to applicable legal and regulatory requirements, including any federal, state or local laws.

All institutions who expect to submit a proposal under this RFP must let us know by **June 30**. We encourage you to submit your proposal once it's ready. The following will be considered during the application review process: financial need, program initiatives, and potential impact that the grant will have on diversity expansion across the talent pool at the institution.

KPMG U.S. Foundation has sole discretion for ultimate decisions on all grant awards. Questions regarding this RFP should be directed to us-fwreachnewheights@kpmg.com.

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